

vitronic

PROMOTIONAL GROUP

2010 Calendar Brochure

simply COLORFUL • simply CLEVER • simply CONSISTENT



Consistently Efficient
"THE SCOOTER STORY"

1300 SOUTH & MAIN ST
SALT LAKE CITY, UT 84
801-555-0976

December 2010

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Holiday Greetings



Tuesday, August 9th
*Potential Member Move-in
Recruitment Orientation*

Wednesday, August 10th
Round One - Open House

Thursday, August 11th
Round One - Open House

Friday, August 12th
Round Two - House Tours

Saturday, August 13th
Round Three - Philanthropy

Sunday, August 14th
Preferential Round

Wednesday, August 15th
*First Day of Class
New Member Bid Day*



Kappa Xi Delta

est. 1902

Show your
true colors

Clever Cleaners *Earth friendly & home healthy housekeeping*

January 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Calendars

Press-N-Stick™ Calendars *colorful • clever • consistent*

Vitronic The home of the **ORIGINAL Press-N-Stick™** Calendar

Over 95 years and still leading the industry with the largest selection of...



Colorful Options

- Every **SHAPE** in every vinyl color – **28 COLORS!**
- 23 Hot Stamp Foil colors – make your imprint stand out
- Colorful Creations – Create Colorful, Captivating 4-color Designs – page 21

Clever Designs

- 89 stock, standard shapes
- 18 stock calendar pads
- Coupon Calendar *page 20*
- Message Maximizer *page 20*
- V Natural™ Pop Up Calendars *page 19*

Consistently Successful



Early Order Pricing

Place your order before August 1st and you will receive our discounted early order pricing



Early Order Protection

Order early and not only do you receive early order pricing but rest assured – if you need to change your artwork after you submit your order, we will redo it, even if the calendars are already produced.

Really...NO CHARGE!



Early Order Warehousing

When you order early, just note your requested ship date on your order. We will warehouse your calendars and ship on the date you requested – lock in your early order pricing and receive your calendars when you want them.

Really...NO CHARGE AND NO RISK!



All this and high customer satisfaction...

Press-N-Stick™ Calendars have a reorder rate of 90%. Start building your future reorders today!

Calendars

Design your Press-N-Stick™ Calendar in 3 EASY STEPS

1. Select a **SHAPE** (vinyl header) – shown on pages 4-9
EVERY SHAPE is available in EVERY COLOR!
2. Select a **CALENDAR PAD** – shown on pages 10 to 13
3. Select an **IMPRINT COLOR** – Hot Stamp foil colors are listed on page 4



Imagine the possibilities...

Every Press-N-Stick™ Calendar shape is available in all 28 vinyl colors



ICON LEGEND



New Product for 2010



New colors/patterns added for 2010



Free Rush Service Available



V Natural™ Eco-friendly products



Available in all 28 vinyl colors



Exclusive to Vitronic Promotional Group



Made in the USA



Calendars • *Press-N-Stick*™

MULTI-USE SHAPES



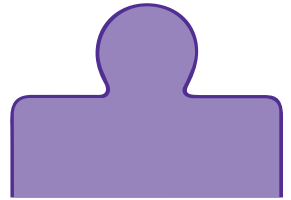
SHAPE P
Imprinted with your
design / message
Imprint Area: 2½" x 1½"



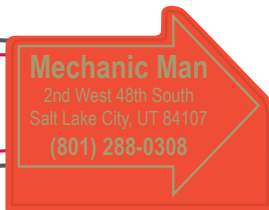
SHAPE OV
Imprinted with your
design / message
Imprint Area: 2½" x 1½"



SHAPE BC
Imprinted with your
design / message
Imprint Area: 2½" x 1¼"
Circle: 1¾" diameter



SHAPE C
Imprinted with your
design / message
Imprint Area: 2½" x ¾"
Circle: 1¾" diameter



SHAPE AR
Imprinted with Arrow
Imprint Area: 1½" x 1"



SHAPE GS
Imprinted with Gracias
Imprint Area: 2½" x 1½"



SHAPE TG
Imprinted with Triangle
Imprint Area: 1½" x 1"



SHAPE TA
Imprinted with Thank You
Imprint Area: 2½" x 1½"



SHAPE US
Imprinted with outline of
United States
Imprint Area: 2¾" x 1½"



SHAPE SS
Imprinted with Sunset
Imprint Area: 2¼" x 1¼"



CHOOSE FROM 23 STANDARD HOT STAMP COLORS

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

vpg
2010

Calendars • *Press-N-Stick*™

ANIMALS • AGRICULTURE



SHAPE BN

Imprinted with Outline of Barn
Imprint Area: 2" x 1"



SHAPE BL

Imprinted with Outline of Bull
Imprint Area: 2¼" x 1"



SHAPE BU

Debossed with Bull
Imprint Area: 2" x 1"



SHAPE DA

Imprinted with Dairy Cow
Imprint Area: 2¼" x 1"



SHAPE PI

Imprinted with Outline of Pig
Imprint Area: 2¼" x 1"



SHAPE TC

Imprinted with Tractor
Imprint Area: 2¾" x ¾"



SHAPE RA

Imprinted with Rabbit
Imprint Area: 1¾" x 1"



SHAPE HW

Imprinted with Whale
Imprint Area: 2" x 1"

FOOD • ENTERTAINMENT



SHAPE AP

Imprinted with Apple
Imprint Area: 2¾" x 1½"



SHAPE BR

Imprinted with Outline of Caricatures at Bar
Imprint Area: 2½" x 1"



SHAPE BO

Imprinted with Bottle
Imprint Area: 2" x ¾"



SHAPE BE

Imprinted with Bread
Imprint Area: 1½" x 1½"



SHAPE CN

Imprinted with Can
Imprint Area: 1¾" x 1 ¾"



SHAPE CE

Imprinted with Outline of Cheese
Imprint Area: 2¼" x ¾"



SHAPE CC

Debossed with Coffee Cup
Imprint Area: 2" x 1"



SHAPE CK

Imprinted with Cupcake
Imprint Area: 1¼" x 1"



SHAPE GR

Imprinted with Grocery Bag/
Groceries
Imprint Area: 2" x 1"



SHAPE PZ

Imprinted with Pizza Slice
Imprint Area: 2½" x 1½"



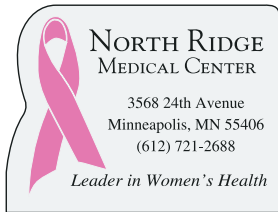
SHAPE TP

Debossed with Teapot
Imprint Area: 1½" x 1½"



Calendars • Press-N-Stick™

MEDICAL



SHAPE RI
Imprinted with Ribbon
Imprint Area: 2½" x 2"
Note desired color of ribbon on
your order



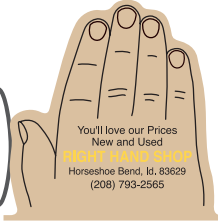
SHAPE BA
Imprinted with Ribbon
Imprint Area: 2½" x 1¼"



SHAPE EN
Imprinted with Spaces to write
emergency telephone numbers.
NOTE: white imprint only
Imprint Area: 2½" x ¾"



SHAPE FT
Imprinted with Foot
Imprint Area: 1¾" x ¾"



SHAPE HA
Imprinted with Hand
Imprint Area: 1½" x ¾"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2¼" x 1 ½"



SHAPE MS
Imprinted with Medical Sign
Imprint Area: 2½" x ¾"



SHAPE MP
Imprinted with Mortar and Pestle
Imprint Area: 2½" x ¾"
Circle: ⅜" diameter



SHAPE DE
Imprinted with Tooth
Imprint Area: 1½" x 1 ¼"



SHAPE CS
Imprinted with Colonial Sign
Imprint Area: 2" x 1"



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2½" x 1½"



SHAPE RH
Debossed with House
Imprint Area: 2½" x 1½"

MOTIVATIONAL



SHAPE HD
Imprinted with Happy Face
Imprint Area: 2½" x ¾"
Circle: ⅜" diameter



SHAPE NO
Imprinted with Outline of the #1
Imprint Area: 2" x 1"



SHAPE SA
Imprinted with Safety Slogans
Imprint Area: 2½" x ¾"



SHAPE ST
Imprinted with Shooting Star
Imprint Area: 2" x 1"

CHOOSE FROM 23 STANDARD HOT STAMP COLORS

- Black
- White
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- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
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- Dark Brown 4625C
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- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

vpg
2010

Calendars • *Press-N-Stick*™

PATRIOTIC



SHAPE AE
Imprinted with Eagle
Imprint Area: 2½" x ¾"



SHAPE F
Imprinted with American Flag
Imprint Area: 2½" x ½"



SHAPE FB
Imprinted with Football
Imprint Area: 1⅞" x ¾"



SHAPE GF
Imprinted with Golf Ball and Tee
Imprint Area: 1⅞" x 1⅝"

RELIGION



SHAPE CH
Imprinted with Church Steeple
Imprint Area: 2" x 1⅞"



SHAPE PY
Imprinted with Praying Hands
Imprint Area: 2½" x 1⅝"



SHAPE CO
Imprinted with Cross
Imprint Area: 1½" x 1¼"

SERVICES



SHAPE BK
Imprinted with Click It Or Ticket
Slogan
Imprint Area: 2½" x 7⁄8"



SHAPE DC
Imprinted with Clothes Hanger
Imprint Area: 2½" x ¼"



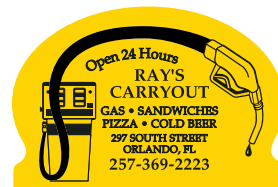
SHAPE BD
Debossed with Bulldozer
Imprint Area: 2¾" x ¾"



SHAPE L
Debossed with Light Bulb
Imprint Area: 1½" x 1⅞"



SHAPE CF
Imprinted with Fluorescent Light Bulb
Imprint Area: 2½" x 1"



SHAPE GP
Imprinted with Gas Pump
Imprint Area: 1⅞" x 1¼"



SHAPE HR
Imprinted with Outline of Hammer
Imprint Area: 1¼" x 1¾"



SHAPE LS
Imprinted with Shovel and Rake
Imprint Area: 2½" x 1⅝"



SHAPE DB
Imprinted with Stretched Dollar Bill
Imprint Area: 2½" x 1"



SHAPE RE
Imprinted with Recycle Symbol
Imprint Area: 2½" x ¾"



SHAPE TB
Imprinted with Teddy Bear
Imprint Area: 2½" x 1⅞"



SHAPE TS
Imprinted with T-Shirt
Imprint Area: 1⅞" x 1⅝"

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SERVICES



SHAPE PT
Imprinted with Outline of Van
Imprint Area: 2¾" x 1⅞"



SHAPE TO
Debossed with Tow Truck
Imprint Area: 2½" x ¾"



SHAPE HT
Imprinted with Tow Truck
Imprint Area: 2½" x ¾"



SHAPE PL
Imprinted with Pipe Wrench
unless otherwise specified
Imprint Area with Pipe Wrench:
2¼" x 2"
Imprint Area w/o Pipe Wrench:
2½" x 2"



SHAPE TR
Imprinted with Outline of Truck
Imprint Area: 2" x ⅞"



SHAPE WR
Debossed with Wrench
Imprint Area: 2½" x 1"

TECHNOLOGY



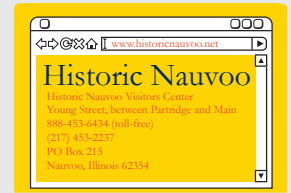
SHAPE PC
Imprinted with Outline of Laptop
Imprint Area: 2¼" x 1⅞"



SHAPE CP
Imprinted with or without Phone
Imprint Area with Phone art:
1⅞" x 2"
Imprint Area without Phone art:
2⅝" x 2"



SHAPE PH
Imprinted with Outline of Telephone
Imprint Area: 2½" x 1¼"



SHAPE WP
Imprinted with Web Page
Imprint Area: 2¼" x 1"

TRANSPORTATION



SHAPE AC
Debossed with Antique Car
Imprint Area: 2½" x 1"



SHAPE CR
Imprinted with Outline of Car
Imprint Area: 2" x 1"



SHAPE VE
Imprinted with Car
Imprint Area: 2¾" x ⅞"



SHAPE LM
Imprinted with Limo
Imprint Area: 2¾" x ⅞"



SHAPE TI
Imprinted with Outline of Taxi Cab
Imprint Area: 2" x ¾"



SHAPE TK
Imprinted with Outline of Tractor
Trailer
Imprint Area: 2⅞" x ¾"
Trailer: 1¼" x ⅝"



SHAPE TT
Debossed with Tractor Trailer
Imprint Area: 2¾" x ¾"
Trailer: 2" x ⅞"



SHAPE TR
Imprinted with Outline of Truck
Trailer: 2" x ⅞"

Calendars • *Press-N-Stick*™

TRANSPORTATION



SHAPE PR

Debossed with Fuel Truck
Imprint Area: 2½" x 1½"



SHAPE PU

Imprinted with Pick-Up Truck
Imprint Area: 2½" x 1½"



SHAPE PT

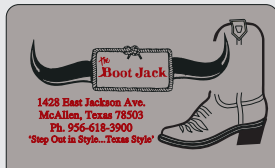
Imprinted with Van
Imprint Area: 2¾" x 1½"

WESTERN



SHAPE CW

Imprinted with Outline of Covered Wagon
Imprint Area: 2½" x ¾"



SHAPE BT

Imprinted with Cowboy Boot
Imprint Area: 2½" x 1½"



SHAPE WN

Debossed with Western Design
Imprint Area: 1½" x 1¼"



SHAPE CU

Imprinted with Cactus
Imprint Area: 1½" x 1¼"

STANDARD HOT STAMP COLORS

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

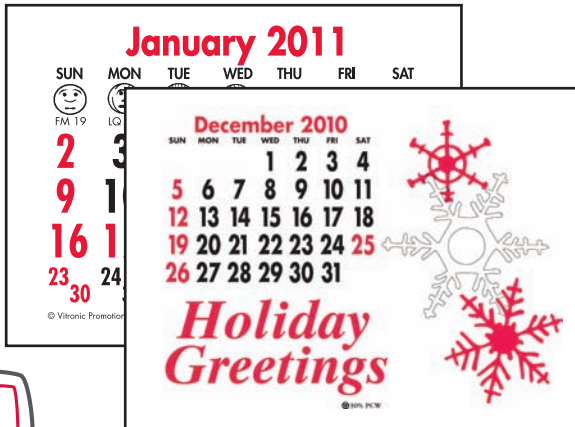
ADD A SLOGAN TO YOUR MESSAGE

- *At your service, year 'round*
- *Make a date to...*
- *Stick with the professionals*
- *Be up to date with...*
- *Stick with us...*
- *Years of experience*
- *Satisfaction one day at a time*
- *Best wishes every day of the year*
- *Service you'll want to stick with*
- *Greetings every day of the year*
- *Year-round greetings*
- *Have a great year*
- *Service by the numbers*
- *365 days of service*



Calendars • *Press-N-Stick*™

2-COLOR / 13-MONTH CALENDAR PADS



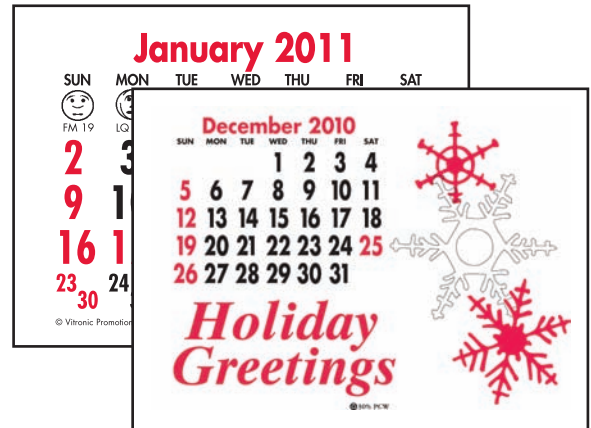
V7870 Standard



V7898 Contemporary



V8876 Spanish



V7880 Canadian

The 2-color pads displayed on this page feature 13 months, beginning with December of the current year and 12 months of the new year.



30% Post-Consumer Waste



2-COLOR PRESS-N-STICK™

Weight: 3 lbs. per 150, 5 lbs. Per 250

Hot Stamp		150	250	500	1000	2500	3ABC
V7870 Standard (13-month)	Thru 08/01/2010	0.64	0.60	0.53	0.47	0.40	
V7870 Standard (13-month)	After 08/01/2010	0.67	0.63	0.56	0.50	0.43	
V7898 Contemporary (13-month)	Thru 08/01/2010	0.64	0.60	0.53	0.47	0.40	
V7898 Contemporary (13-month)	After 08/01/2010	0.67	0.63	0.56	0.50	0.43	
V8876 Spanish	Thru 08/01/2010	0.69	0.65	0.61	0.53	0.46	
V8876 Spanish	After 08/01/2010	0.73	0.68	0.64	0.55	0.48	
V7880 Canadian (13-month)	Thru 08/01/2010	0.69	0.65	0.61	0.53	0.46	
V7880 Canadian (13-month)	After 08/01/2010	0.73	0.68	0.64	0.55	0.48	

Each Additional Color 0.09 0.09 0.09 0.09 0.09 0.09 5G

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry

vpg
2010

Calendars • *Press-N-Stick*™

2 COLOR GRAPHIC CALENDAR PADS

DECEMBER							FEBRUARY						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4			1	2	3	4	5
5	6	7	8	9	10	11	6	7	8	9	10	11	12
12	13	14	15	16	17	18	13	14	15	16	17	18	19
19	20	21	22	23	24	25	20	21	22	23	24	25	26
26	27	28	29	30	31		27	28					

2011		JANUARY							2011	
SUN	MON	TUE	WED	THU	FRI	SAT				
F.M. 19	L.Q. 26	N.M. 4	F.Q. 12				1			
2	3	4	5	6	7	8				
9	10	11	12	13	14	15				
16	17	18	19	20	21	22				
23	30	24	31	25	26	27	28	29		

V8873 3-Month Vertical

Beat the Winter Blues

Got snow? Think color! Fill an empty spray bottle with water and a few drops of food coloring to "paint" the snow with bright colors.

Make winter family time. Pull out the board games, shut off the TV, and pull out those craft projects you never seem to get to.

Winter is a great time to tackle home improvement projects like painting, wallpapering, or changing a room around.



FARMERS' ALMANAC

JANUARY 2011

SUN	MON	TUE	WED	THU	FRI	SAT		
NM 4	FQ 12	FM 19	LQ 26			1		
2	3	4	5	6	7	8		
9	10	11	12	13	14	15		
16	17	18	19	20	21	22		
23	30	24	31	25	26	27	28	29

© Almanac Publishing Company

V8864 Farmers' Almanac™



"NO IT WASN'T MY STOMACH THAT GROWLED—I THOUGHT IT WAS YOURS."

2011		JANUARY							2011	
SUN	MON	TUE	WED	THU	FRI	SAT				
FM 19	LQ 26	NM 4	FQ 12				1			
2	3	4	5	6	7	8				
9	10	11	12	13	14	15				
16	17	18	19	20	21	22				
23	30	24	31	25	26	27	28	29		

© Vitronic Promotional Printed in U.S.A.

V8879 Cowboy

2-COLOR GRAPHIC PRESS-N-STICK™

Weight: 3 lbs. per 150, 5 lbs. Per 250

Hot Stamp		150	250	500	1000	2500	3ABC
V8873 3-month Vertical	Thru 08/01/2010	0.79	0.73	0.70	0.60	0.52	
V8873 3-month Vertical	After 08/01/2010	0.83	0.77	0.74	0.64	0.56	
V8864 Farmers' Almanac™	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8864 Farmers' Almanac™	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8879 Cowboy	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8879 Cowboy	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	

Each Additional Color 0.09 0.09 0.09 0.09 0.09 5G
 Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.

EARLY ORDER PRICING
EOP
 Thru August 1, 2010 • Longest in the Industry



Calendars • *Press-N-Stick*™

FULL COLOR CALENDAR PADS



V8884 Cruisin' Cars



V8885 Scenic



V8896 Sportsmen

Our 4-color calendar pads capture the 12 months of the year, January through December, on colorful, individual pages.



30% Post-Consumer Waste



FULL COLOR PRESS-N-STICK™

Weight: 3 lbs. Per 150, 5 lbs. Per 250

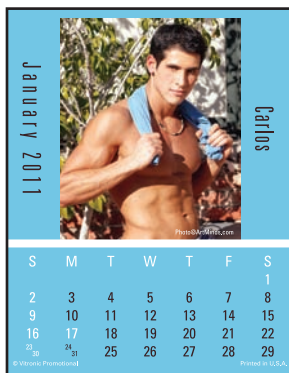
Hot Stamp		150	250	500	1000	2500	3ABC
V8884 Cruisin' Cars	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8884 Cruisin' Cars	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8885 Scenic	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8885 Scenic	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8896 Sportsmen	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8896 Sportsmen	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8889 Male Call	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8889 Male Call	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8895 Firemen	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8895 Firemen	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8890 Sunshine Girls	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8890 Sunshine Girls	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8897 Maiden America	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8897 Maiden America	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8892 Built in the USA	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8892 Built in the USA	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8893 Biker Babes	Thru 08/01/2010	1.01	0.92	0.87	0.76	0.68	
V8893 Biker Babes	After 08/01/2010	1.07	0.98	0.92	0.81	0.72	
V8891 Dream Girls (topless)	Thru 08/01/2010	1.16	1.07	1.02	0.91	0.81	
V8891 Dream Girls (topless)	After 08/01/2010	1.22	1.13	1.08	0.96	0.86	
V8894 Hot Buns	Thru 08/01/2010	1.16	1.07	1.02	0.91	0.81	
V8894 Hot Buns	After 08/01/2010	1.22	1.13	1.08	0.96	0.86	
Each Additional Color		.09	.09	.09	.09	.09	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry

vpg
2010

Calendars • *Press-N-Stick*™

FULL COLOR CALENDAR PADS



V8889 Male Call



V8895 Firemen



V8890 Sunshine Girls



V8897 Maiden America



V8892 Built in the USA



V8893 Biker Babes

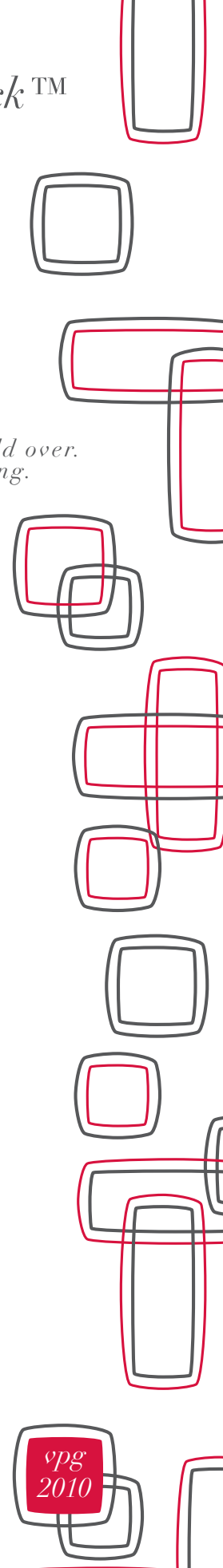


V8894 Hot Buns



V8891 Dream Girls-topless

*To hide mature theme, simply fold over.
Please refer to page 12 for pricing.*



Calendars • *Press-N-Stick*™

CALENDAR OPTIONS

Split-year Calendar Pad

As an option, you can choose to begin with any month of the current year and then the 12 months of the next year. This option is based on the availability of current year calendar pads. \$.28 (E) per pad

Absolute minimum order: 100 pieces per pad style, shape and copy change.

Price: 1st column after 08/01/10 price, plus \$50.00 (G) less than minimum per pad style. No early order discount or combined quantity pricing.

Screened imprint: Contact factory for pricing.

*Distribute PRESS-N-STICK™ CALENDARS
At the Point-of-Sale OR By Mail.*

Every Press-N-Stick™ Calendar order is packed with a FREE countertop merchandiser. Compact merchandiser positions Press-N-Stick™ Calendar's advertising message front and center.

FREE with standard size Calendar Shapes shown on pages 4-9 with 2-Color and 4-Color Calendar Pads shown on pages 10-13.

Also, **FREE** with Colorful Creations and Magna-Stick™ Calendars shown on pages 21 and 22-23 respectively.

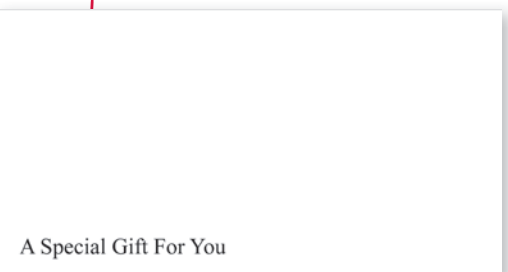
POINT OF SALE MERCHANDISER



MAILING ENVELOPE

Size: 4W x 7.5H
Fits same styles as Point-of-Sale merchandiser.

Price: \$.10 (E) each, not inserted



A Special Gift for you!

Calendars • Custom Shape Press-N-Stick™

Customize a Press-N-Stick™ Calendar that **BEST** Represents Your **BUSINESS**.

FASHION a calendar message that reflects your business your name, logo, product, industry. Imagine the **POSSIBILITIES**.



CUSTOM SHAPE PRESS-N-STICK™

Size: Custom shape up to 2.25"H x 3"W

Call factory for quote on larger-sized shapes.

Tooling Charge: 1-time charge. Simple shapes start at \$250.00 (G).

Weight: 3 lbs. Per 150



Hot Stamp	150	250	500	1000	2500	3ABC
V7870 Standard Calendar	0.67	0.63	0.56	0.50	0.43	
V7898 Contemporary Calendar	0.67	0.63	0.56	0.50	0.43	
V7880 Canadian	0.73	0.68	0.64	0.55	0.48	
V8864 Farmers' Almanac™ Calendar	1.07	0.98	0.92	0.81	0.72	
V8873 3-Month Calendar	0.83	0.77	0.74	0.64	0.56	
V8876 Spanish Calendar	0.73	0.68	0.64	0.55	0.48	
V8879 Cowboy Calendar	1.07	0.98	0.92	0.81	0.72	
V8884 Cruisin' Cars Calendar	1.07	0.98	0.92	0.81	0.72	
V8885 Scenic Calendar	1.07	0.98	0.92	0.81	0.72	
V8889 Male Call Calendar	1.07	0.98	0.92	0.81	0.72	
V8890 Sunshine Girls Calendar	1.07	0.98	0.92	0.81	0.72	
V8891 Dream Girls Calendar	1.22	1.13	1.08	0.96	0.86	
V8892 Built in the USA Calendar	1.07	0.98	0.92	0.81	0.72	
V8893 Biker Babes Calendar	1.07	0.98	0.92	0.81	0.72	
V8896 Sportsmen Calendar	1.07	0.98	0.92	0.81	0.72	
V8897 Maiden America Calendar	1.07	0.98	0.92	0.81	0.72	
V8895 Firemen	1.07	0.98	0.92	0.81	0.72	
V8894 Hot Buns	1.22	1.13	1.08	0.96	0.86	
V8840 List / Shopping List	0.78	0.72	0.69	0.59	0.51	
V8842 List / Emergency Number	0.78	0.72	0.69	0.59	0.51	
V8844 List / Babysitters' Information	0.78	0.72	0.69	0.59	0.51	
V8846 List / Things To Do	0.78	0.72	0.69	0.59	0.51	
Each Additional color	0.09	0.09	0.09	0.09	0.09	5G

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.



Calendars • Super Size Press-N-Stick™



SHAPE P
Imprinted with YOUR Design / Message
Imprint Area: 2½" X 2½"



SHAPE MC
Imprinted with YOUR Design / Message
Imprint Area: 2½"D



SHAPE FL
Imprinted with Fork Lift Design
Imprint Area: 2½" X 1"



SHAPE CT
Imprinted with Cement Truck Design
Imprint Area: 2½" X 1"



SHAPE TR
Imprinted with Tractor Design
Imprint Area: 2½" X 1¼"



SHAPE TP
Imprinted with Tractor Trailer Design
Imprint Area: 2½" x 1½"



SHAPE TM
Imprinted with Tractor Trailer Design
Imprint Area: 2½" X 1½"



SHAPE SB
Imprinted with School Bus Design
Imprint Area: 1¾" X 1"



SHAPE MT
Imprinted with Tire
Imprint Area: 1½"D



SHAPE MB
Imprinted with Bagel
Imprint Area: 1¾"D



SHAPE MG
Imprinted with Golf Ball
Imprint Area: 1¾"D



SHAPE MD
Imprinted with Donkey
Imprint Area: 2" X ¾"



SHAPE ME
Imprinted with Elephant
Imprint Area: 2" X ¾"



SHAPE MF
Imprinted with Flower
Imprint Area: 1¾"D



Calendars • Super Size Press-N-Stick™

SUPER SIZE Your Message

When our standard sized shapes just won't do,
SUPER SIZE you message with our extra large shapes.

ACTUAL SIZE



SUPER SIZE PRESS-N-STICK™

Hot Stamp		150	250	500	1000	2500	3ABC
V7920 Standard (13-month)	Thru 08/01/2010	0.69	0.66	0.58	0.51	0.44	
V7920 Standard (13-month)	After 08/01/2010	0.73	0.69	0.61	0.53	0.47	
V7960 Contemporary (13-month)	Thru 08/01/2010	0.69	0.66	0.58	0.51	0.44	
V7960 Contemporary (13-month)	After 08/01/2010	0.73	0.69	0.61	0.53	0.47	
V7959 Canadian (13-month)	Thru 08/01/2010	0.78	0.75	0.71	0.64	0.50	
V7959 Canadian (13-month)	After 08/01/2010	0.82	0.77	0.74	0.65	0.52	
V7961 List / Shopping	Thru 08/01/2010	0.78	0.73	0.68	0.59	0.52	
V7961 List / Shopping	After 08/01/2010	0.84	0.78	0.73	0.63	0.55	
V7962 List / Emergency #s	Thru 08/01/2010	0.78	0.73	0.68	0.59	0.52	
V7962 List / Emergency #s	After 08/01/2010	0.84	0.78	0.73	0.63	0.55	
V7963 List / Babysitters' Info.	Thru 08/01/2010	0.78	0.73	0.68	0.59	0.52	
V7963 List / Babysitters' Info.	After 08/01/2010	0.84	0.78	0.73	0.63	0.55	
V7964 List / Things To Do	Thru 08/01/2010	0.78	0.73	0.68	0.59	0.52	
V7964 List / Things To Do	After 08/01/2010	0.84	0.78	0.73	0.63	0.55	
V7965 Farmers' Almanac™	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7965 Farmers' Almanac™	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7966 3-month Vertical	Thru 08/01/2010	0.94	0.85	0.79	0.71	0.56	
V7966 3-month Vertical	After 08/01/2010	0.99	0.89	0.84	0.75	0.59	
V7967 Spanish	Thru 08/01/2010	0.78	0.75	0.71	0.64	0.50	
V7967 Spanish	After 08/01/2010	0.82	0.77	0.74	0.65	0.52	
V7968 Cowboy	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7968 Cowboy	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7970 Cruisin' Cars	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7970 Cruisin' Cars	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7971 Scenic	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7971 Scenic	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7979 Sportsmen	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7979 Sportsmen	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7972 Male Call	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7972 Male Call	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7973 Sunshine Girls	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7973 Sunshine Girls	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7980 Maiden America	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7980 Maiden America	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7975 Built in the USA	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7975 Built in the USA	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7976 Biker Babes	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7976 Biker Babes	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7978 Firemen	Thru 08/01/2010	1.10	1.02	0.97	0.87	0.72	
V7978 Firemen	After 08/01/2010	1.16	1.07	1.02	0.91	0.76	
V7974 Dream Girls (topless)	Thru 08/01/2010	1.28	1.19	1.15	1.02	0.88	
V7974 Dream Girls (topless)	After 08/01/2010	1.33	1.24	1.20	1.07	0.92	
V7977 Hot Buns	Thru 08/01/2010	1.28	1.19	1.15	1.02	0.88	
V7977 Hot Buns	After 08/01/2010	1.33	1.24	1.20	1.07	0.92	
Each Additional Color		0.09	0.09	0.09	0.09	0.09	5G

SPEED™

For those who appreciate performance...
CROSS THE LINE.
www.speedbrigade.com

January 2011

SUN	MON	TUE	WED	THU	FRI	SAT
FM 19	LQ 26	NM 4	FG 12			1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17 ^{U.S.}	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

© Vitronic Promotional Printed in U.S.A.

V7920 Standard Super Size

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the industry



Calendars • *Press-N-Stick*™

View 3-months at a glance!



Shape BV
Imprinted with Van
Imprint Area: 2¼"W x ¾"H



SHAPE ST
Imprinted with Semi Truck
Imprint Area: 2½" X ¾"



SHAPE LT
Imprinted with Thank You
Imprint Area: 3¾" X ¾"



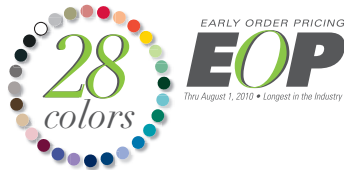
SHAPE LR
Imprinted with YOUR Design/Message
Imprint Area: 3¾" X 1"



V8858 3-Month Horizontal

Weight: 3 lbs. Per 150

Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	0.75	0.69	0.66	0.56	0.48	
After 08/01/10	0.79	0.73	0.70	0.60	0.52	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G



December 2010							January 2011							February						
S	M	T	W	T	F	S	Sun	Mon	Tue	Wed	Thu	Fri	Sat	S	M	T	W	T	F	S
													1							
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31		23	24	25	26	27	28	29	27	28					
							30	31												

V8858 3-month Horizontal Calendar Pad

SHAPE BH
Imprinted with House Outline
Imprint Area: 3¾" X 1"



December 2010							January 2011							February						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
													1							
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31		23	24	25	26	27	28	29	27	28					
							30	31												

V8860 Jumbo 3-Month



V8860 Jumbo 3-Month

Weight: 3 lbs. Per 150

Size: 4.375W x 5H

Imprint: 4W x 1.5H



Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	1.47	1.38	1.29	1.08	0.94	
After 08/01/10	1.52	1.43	1.34	1.13	0.99	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G



vp
2010

Calendars • Press-N-Stick™

More Ways to POP Your Message Naturally
with Our V NATURAL™ POP-UP Calendars.

Vnatural™
eco-friendly products



V8800 V Natural™ 3-Month Horizontal Pop Up Calendar

Weight: 14 lbs. Per 440

Imprint: 3.25W x 0.75H

Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	1.34	1.16	1.07	0.90	0.80	
After 08/01/10	1.37	1.19	1.10	0.93	0.83	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry



V8800 V Natural™ 3-Month Horizontal Pop Up Calendar



V8820 V-Natural™ 3-Month Jumbo Pop Up Calendar

Weight: 35 lbs. Per 360

Imprint: 4.25W x 0.87H



Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	1.58	1.43	1.39	1.23	1.09	
After 08/01/10	1.61	1.46	1.42	1.26	1.12	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry



V8820 V Natural™ 3-Month Jumbo Pop Up Calendar



V8821 V-Natural™ 3-Month Jumbo Pop Up Calendar with Mono Print

Weight: 35 lbs. Per 360

Imprint: 4.25W x 0.87H



Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	1.61	1.46	1.42	1.26	1.12	
After 08/01/10	1.64	1.49	1.45	1.29	1.15	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry



geo print

V8821 V Natural™ 3-Month Jumbo Pop Up Calendar with Mono Print



geo print



lady bugs



leaves



Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.

Calendars • Press-N-Stick™

SPECIALTY HEADERS

present this coupon for a
FREE SMALL COFFEE
with purchase of doughnut or danish
Offer good on Dine-In only
Expires 12/31/06



Joe's
Bakery & Coffee Shop

Our Heartfelt Thanks For Your Patronage
"Where Your Friends Meet"
CAKES • PIES • PASTRIES
PH: 373-2348 Bloomfield, NE 68718

"Best Wishes
Every Day Of The Year"
December 2010

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

V7921 Save-N-Stick™ Coupon Calendar



V7921 Save-N-Stick™ Coupon Calendar

Weight: 3 lbs. per 150, 5 lbs. per 250

Coupon Imprint Area: 2.5W x .75H



Message Imprint Area: 2.5W x 1.625H

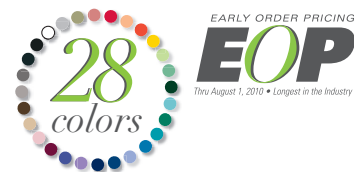
Features:



- Combines coupon savings with the year-round advertising opportunity of our PRESS-N-STICK™ Calendar
- Perforated for easy removal of coupon
- Use with all calendar pad styles, except the V8860 Jumbo 3-month and the V8858 3-month Horizontal - Refer to pages 11-13 for calendar pad and list selection.
- Select vinyl color.
- Select your foil color - Refer to page 9.

Pricing shown for Standard and Contemporary pads only.

Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	0.73	0.67	0.64	0.55	0.48	
After 08/01/10	0.78	0.72	0.69	0.59	0.51	
Each Additional Color	.09	.09	.09	.09	.09	5G



AVON
BREAST
CANCER
CRUSADE

AVON the company for women

December 2010

SUN	MON	TUE	WED	THUR	FRID	SAT
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Holiday Greetings

V7777 Message Maximizer Press-N-Stick™



V7777 Message Maximizer Press-N-Stick™ Calendar

Weight: 4 lbs per 150

Size: 3.5W x 4.375H



Imprint Area:

Message Imprint Area: 2.5W x 1.12H

Under Pad: (Text Only) 2.5W x 1.5H

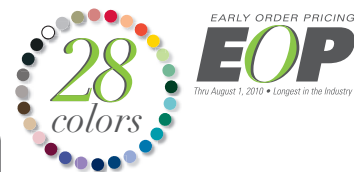


Features:

- Full back styling allows for additional message area under calendar pad - Ideal for special offers and reordering information
- Choose your message imprint color - see page 9

Pricing shown for Standard and Contemporary pads only.

Hot Stamp	150	250	500	1000	2500	3ABC
Thru 08/01/10	0.85	0.81	0.74	0.65	0.53	
After 08/01/10	0.90	0.86	0.79	0.69	0.59	
Each Additional Color	.09	.09	.09	.09	.09	5G



Continue your message under the pad!



Calendars • Colorful Creations • Press-N-Stick™

Create Colorful, Captivating 4-COLOR Designs with **COLORFUL CREATIONS!**

Using an advanced printing technology, inks cure directly on the vinyl during the printing process, fashioning colorful, captivating designs.



SHAPE Dream Car
Imprint Area: 2 $\frac{5}{16}$ " x 7 $\frac{1}{8}$ "



SHAPE American Flag
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{4}$ "



SHAPE Roses
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{4}$ "



SHAPE Stain Glass Window
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{4}$ "



SHAPE Tropical Sunset
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{4}$ "



SHAPE Scenic America
Imprint Area: 2 $\frac{5}{8}$ " x 1 $\frac{1}{4}$ "



SHAPE Stainglass Rose
Imprint Area: 1 $\frac{1}{2}$ " x 1 $\frac{3}{8}$ "



SHAPE Stainglass Candle
Imprint Area: 1 $\frac{1}{2}$ " x 2 $\frac{1}{8}$ "



SHAPE Stainglass Lily
Imprint Area: 1 $\frac{1}{2}$ " x 2 $\frac{1}{8}$ "

Colorful Creations	150	250	500	1000	2500	3ABC	Colorful Creations	150	250	500	1000	2500	3ABC
V7870 Standard Calendar	1.26	1.19	0.84	0.76	0.66		V8891 Dream Girls Calendar	1.81	1.69	1.36	1.22	1.09	
V7898 Contemporary Calendar	1.26	1.19	0.84	0.76	0.66		V8892 Built in the USA Calendar	1.66	1.54	1.20	1.07	0.95	
V8864 Farmers' Almanac™ Calendar	1.66	1.54	1.20	1.07	0.95		V8893 Biker Babes Calendar	1.66	1.54	1.20	1.07	0.95	
V8873 3-Month Calendar	1.42	1.33	1.02	0.90	0.79		V8896 Sportsmen Calendar	1.66	1.54	1.20	1.07	0.95	
V8876 Spanish Calendar	1.32	1.24	0.92	0.81	0.71		V8897 Maiden America Calendar	1.66	1.54	1.20	1.07	0.95	
V8879 Cowboy Calendar	1.66	1.54	1.20	1.07	0.95		V8895 Firemen	1.66	1.54	1.20	1.07	0.95	
V7880 Canadian Calendar	1.32	1.24	0.92	0.81	0.71		V8894 Hot Buns	1.81	1.69	1.36	1.22	1.09	
V8884 Cruisin' Cars Calendar	1.66	1.54	1.20	1.07	0.95		V8840 List / Shopping List	1.37	1.28	0.97	0.85	0.74	
V8885 Scenic Calendar	1.66	1.54	1.20	1.07	0.95		V8842 List / Emergency Number	1.37	1.28	0.97	0.85	0.74	
V8889 Male Call Calendar	1.66	1.54	1.20	1.07	0.95		V8844 List / Babysitters' Information	1.37	1.28	0.97	0.85	0.74	
V8890 Sunshine Girls Calendar	1.66	1.54	1.20	1.07	0.95		V8846 List / Things To Do	1.37	1.28	0.97	0.85	0.74	

Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G) per color, per location.



Calendars • Magna-Stick™

Choose from 17 MAGNETIC SHAPES

After the year ends, simply remove the calendar along the perforation for a lasting advertising message.



SHAPE P
Imprint Area: 2 $\frac{3}{8}$ " x 1 $\frac{1}{2}$ "



SHAPE TA
Imprinted with Thank You
Imprint Area: 2 $\frac{3}{4}$ " x 1 $\frac{1}{16}$ "



SHAPE BC
Imprint Area: 3 $\frac{1}{8}$ " x 1 $\frac{1}{8}$ "



SHAPE BN
Imprinted with Outline of Barn
Imprint Area: 2" x 1"



SHAPE HD
Imprinted with Happy Face
Imprint Area: 2 $\frac{3}{4}$ " x $\frac{3}{4}$ "



SHAPE C
Imprint Area: 2 $\frac{3}{4}$ " x $\frac{3}{4}$ "
Circle: $\frac{7}{8}$ " x $\frac{7}{8}$ "



SHAPE YM
Imprinted with Mail Box & "You Have Mail"
Imprint Area: 2 $\frac{3}{4}$ " x 1 $\frac{1}{4}$ "



SHAPE PH
Imprinted with Outline of Phone
Imprint Area: 1 $\frac{1}{4}$ " x 1 $\frac{1}{8}$ "



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2 $\frac{1}{2}$ " x 1 $\frac{1}{2}$ "



SHAPE PC
Imprinted with outline of PC Screen and Keyboard
Imprint Area: 2 $\frac{1}{4}$ " x 1 $\frac{1}{8}$ "



SHAPE WP
Imprinted with Web Page
Imprint Area: 2 $\frac{1}{4}$ " x 1"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2 $\frac{1}{2}$ " x 1 $\frac{3}{8}$ "



SHAPE AP
Imprinted with Outline of Apple
Imprint Area: 2 $\frac{1}{2}$ " x 1 $\frac{3}{4}$ "



SHAPE VA
Imprinted with Van
Imprint Area: 2 $\frac{5}{8}$ " x $\frac{7}{8}$ "



SHAPE PL
Imprinted with Pipe Wrench unless otherwise specified
Imprint Area with Pipe Wrench: 2 $\frac{1}{4}$ " x 2"
Imprint Area w/o Pipe Wrench: 2 $\frac{5}{8}$ " x 2"

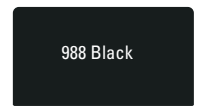
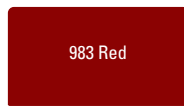
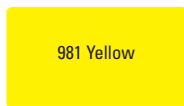


SHAPE CP
Imprinted with Phone unless otherwise specified
Imprint Area with Phone art: 1 $\frac{7}{8}$ " x 2"
Imprint Area without Phone art: 2 $\frac{5}{8}$ " x 2"



SHAPE SC
Imprinted with Shopping Cart
Imprint Area: 2 $\frac{3}{4}$ " x 1 $\frac{1}{8}$ "

CHOOSE FROM 5 MAGNET COLORS



CHOOSE FROM 23 STANDARD HOT STAMP COLORS

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

2-COLOR/13-MONTH CALENDAR PADS



V8930 Standard



V8931 Contemporary



V8934 Spanish



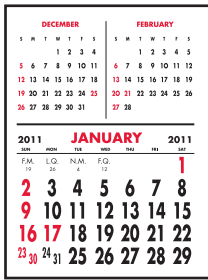
V8944 Canadian

Calendars • Magna-Stick™

2 COLOR GRAPHIC CALENDAR PADS



V8935 Cowboy



V8933 3-Month Vertical

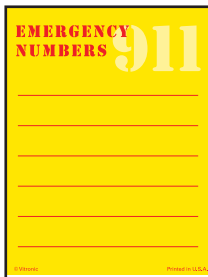


V8932 Farmers' Almanac™

2 COLOR LIST PADS



V8967 Shopping List



V8966 Emergency Numbers



V8965 Babysitter



V8968 Things to Do

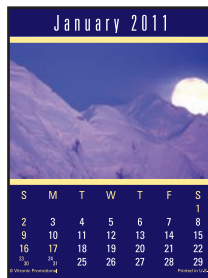
FULL COLOR WITH PHOTO/12-MONTH CALENDAR PADS



V8937 Cruisin' Cars



V8942 Sportsmen



V8938 Scenic

MATURE THEME

- V8941 Dream Girls-topless
 - V8939 Male Call
 - V8952 Biker Babes
 - V8949 Firemen
 - V8940 Sunshine Girls
 - V8947 Maiden America
 - V8953 Built in the USA
 - V8951 Hot Buns
- See pads shown on page 13.

Weight:

V8932, V8933, V8935 – 6 lbs. per 150

All other styles – 4 lbs. per 150

Hot Stamp		150	250	500	1000	2500	3ABC
V8930 Standard (13-month)	Thru 08/01/2010	0.81	0.77	0.75	0.65	0.54	
V8930 Standard (13-month)	After 08/01/2010	0.85	0.81	0.79	0.67	0.57	
V8931 Contemporary (13-month)	Thru 08/01/2010	0.81	0.77	0.75	0.65	0.54	
V8931 Contemporary (13-month)	After 08/01/2010	0.85	0.81	0.79	0.67	0.57	
V8944 Canadian (13-month)	Thru 08/01/2010	0.93	0.85	0.80	0.71	0.57	
V8944 Canadian (13-month)	After 08/01/2010	0.97	0.90	0.84	0.73	0.60	
V8967 List / Shopping	Thru 08/01/2010	0.98	0.89	0.82	0.73	0.59	
V8967 List / Shopping	After 08/01/2010	1.03	0.93	0.86	0.76	0.63	
V8966 List / Emergency #s	Thru 08/01/2010	0.98	0.89	0.82	0.73	0.59	
V8966 List / Emergency #s	After 08/01/2010	1.03	0.93	0.86	0.76	0.63	
V8965 List / Babysitters' Info.	Thru 08/01/2010	0.98	0.89	0.82	0.73	0.59	
V8965 List / Babysitters' Info.	After 08/01/2010	1.03	0.93	0.86	0.76	0.63	
V8968 List / Things To Do	Thru 08/01/2010	0.98	0.89	0.82	0.73	0.59	
V8968 List / Things To Do	After 08/01/2010	1.03	0.93	0.86	0.76	0.63	
V8932 Farmers' Almanac™	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8932 Farmers' Almanac™	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8933 3-month Vertical	Thru 08/01/2010	0.98	0.89	0.82	0.73	0.59	
V8933 3-month Vertical	After 08/01/2010	1.03	0.93	0.86	0.76	0.63	
V8934 Spanish	Thru 08/01/2010	0.93	0.85	0.80	0.71	0.57	
V8934 Spanish	After 08/01/2010	0.97	0.90	0.84	0.73	0.60	
V8935 Cowboy	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8935 Cowboy	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	

Hot Stamp		150	250	500	1000	2500	3ABC
V8937 Cruisin' Cars	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8937 Cruisin' Cars	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8938 Scenic	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8938 Scenic	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8942 Sportsmen	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8942 Sportsmen	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8939 Male Call	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8939 Male Call	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8940 Sunshine Girls	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8940 Sunshine Girls	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8947 Maiden America	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8947 Maiden America	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8952 Built in the USA	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8952 Built in the USA	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8952 Biker Babes	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8952 Biker Babes	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8949 Firemen	Thru 08/01/2010	1.19	1.16	1.08	0.96	0.84	
V8949 Firemen	After 08/01/2010	1.25	1.22	1.12	1.00	0.88	
V8941 Dream Girls (topless)	Thru 08/01/2010	1.37	1.34	1.22	1.15	1.02	
V8941 Dream Girls (topless)	After 08/01/2010	1.43	1.39	1.32	1.17	1.06	
V8951 Hot Buns	Thru 08/01/2010	1.37	1.34	1.22	1.15	1.02	
V8951 Hot Buns	After 08/01/2010	1.43	1.39	1.32	1.17	1.06	
Each Additional Color		.09	.09	.09	.09	.09	5G

epg
2010

Calendars • Business Card

The MESSAGE CALENDAR with STAYING POWER.



V8960 Magna-Stick™ Business Card



INSTANT BILLBOARD!

Simply remove paper coating material and apply your business card to the magnet.



V8960 Magna-Stick™ Business Card

Weight: 4 lbs. Per 150



Features:

- Adhesive front to apply business card

Pricing shown for Standard and Contemporary pads only.

Hot Stamp	150	250	500	1000	2500	3ABC
V8960 Thru 8/01/10	0.59	0.54	0.51	0.43	0.38	
V8960 After 8/01/10	0.62	0.57	0.55	0.47	0.41	



V7869 Press-N-Stick™ with Ad space Business Card Holder



V7869 Business Card WITH Ad Message Press-N-Stick™

V7859 Business Card WITHOUT Ad Message Press-N-Stick™



Weight: 4 lbs. Per 150

Colors: Black or White vinyl

Imprint: 2.625W x .625H

Hot Stamp – Up to 3 lines

Features:

- Business card inserts into clear pocket on both styles.
- 48-hour turnaround on V7859

Pricing shown for Standard and Contemporary pads only.

Hot Stamp	150	250	500	1000	2500	3ABC
V7869 Thru 8/01/10	0.86	0.82	0.75	0.66	0.55	
V7869 After 8/01/10	0.90	0.86	0.79	0.70	0.60	
Each Additional Color	0.09	0.09	0.09	0.09	0.09	5G

Price includes one color, one location Hot Stamp. New Order setup charge is \$21 (G)

Pricing shown for Standard and Contemporary pads only.

	150	250	500	1000	2500	3ABC
V7859 Thru 8/01/10	0.67	0.63	0.60	0.53	0.46	
V7859 After 8/01/10	0.70	0.66	0.63	0.55	0.49	



V7859 Press-N-Stick™ without Ad space Business Card Holder

vp
2010

Calendars • *Planners*

Plan a MONTH at a GLANCE.



V7343 Scan-A-Month Planner

Weight: 7 lbs. Per 100

Imprint area: Unless otherwise specified

Hot Stamp – On TAB up to 2.5W x 1.125H



Features:

- 14-month Planner – December through January
- Page Size – 3.125W x 5.125H / Overall size closed – 3.3125W x 5.3125H
- Built-in page marker



Hot Stamp	150	250	500	1000	2500	3ABC
V7343	1.87	1.67	1.47	1.42	1.38	
Each Additional Color	0.32	0.27	0.22	0.21	0.20	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry

V7343 Scan-A-Month



V7334 Economical Monthly Planner

Weight: 5 lbs. Per 100

Vinyl Color: 511 Black

Imprint area: Unless otherwise specified

Hot Stamp – On COVER up to 3 square inches



Features:

- Economical 14-month Planner – December through January
- Page Size – 3W x 5H / Overall size closed – 3W x 5H

Hot Stamp	150	250	500	1000	2500	3ABC
V7334	1.48	1.27	1.15	1.03	0.98	
Each Additional Color	0.32	0.27	0.22	0.21	0.20	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry



V7334 Monthly Planner
Note: Comes with year on front

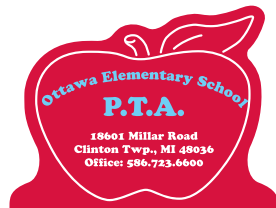


Shopping List

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.

© Vitronic Printed in U.S.A.

V8840 Shopping List
with GS Header in purple



EMERGENCY NUMBERS

911

© Vitronic Printed in U.S.A.

V8842 Emergency Number
with AP Header in red



Babysitter

Home Info: _____

Cell: _____

Emergency Contact: _____

Special Instructions: _____

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V8844 Babysitter
with TA Header in translucent blue



THINGS TO DO...

© Vitronic Printed in U.S.A.

V8846 Things to Do
with BO Header in translucent black

V8840 / V8842 / V8844 / V8846 List Designs

Hot Stamp	150	250	500	1000	2500	
Thru 08/01/10	0.73	0.67	0.64	0.55	0.48	5C
After 08/01/10	0.78	0.72	0.69	0.59	0.51	5C
Each Additional Color	.09	.09	.09	.09	.09	5G

EARLY ORDER PRICING
EOP
Thru August 1, 2010 • Longest in the Industry

Also available in Magna-Stick™ – see page 23

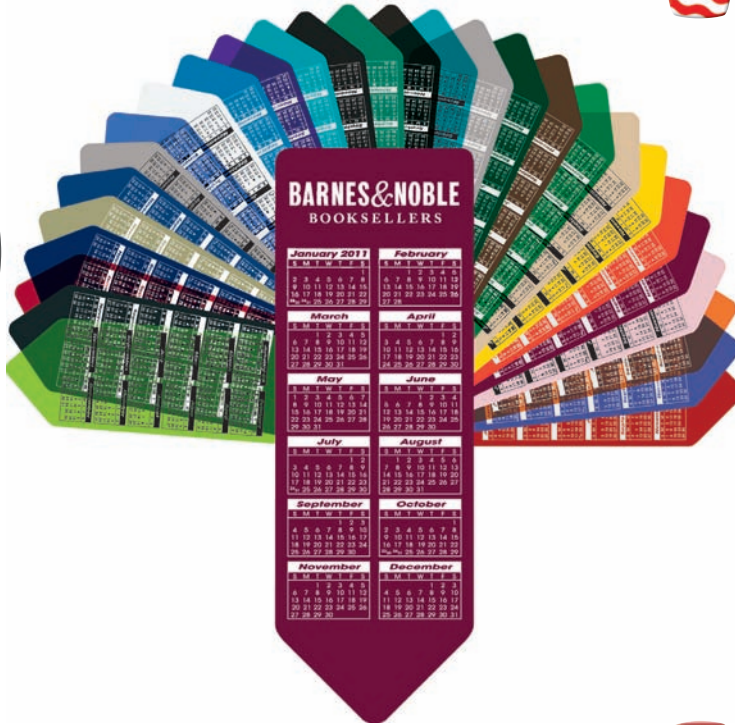
Pricing includes one color, one location hot stamp. New order setup charge is \$21 (G)



Calendars • Year-At-A-Glance

View the Date – A YEAR-AT-A-GLANCE.

Economical vinyl calendars show an entire year.
Specify beginning month when ordering.



V7952 Bookmark Calendar

Weight: 150 per 10.5 lbs

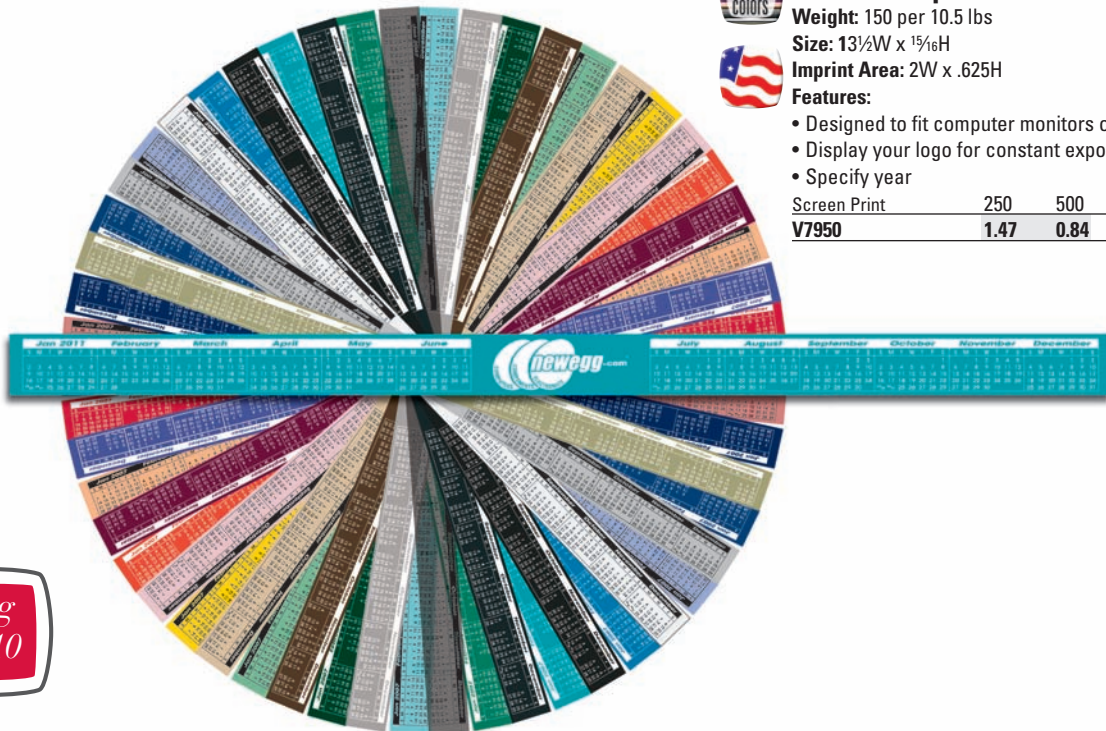
Size: 2³/₁₆W x 6⁷/₁₆H (at the tip)

Imprint Area: 1.78W x .75H

Features:

- Dual duty – bookmark calendar
- Year long advertising
- Specify year

Screen Print	250	500	1000	2500	
V7952	1.32	0.74	0.44	0.27	2ABC



V7950 Computer Calendar Strip

Weight: 150 per 10.5 lbs

Size: 13¹/₂W x 1⁵/₁₆H

Imprint Area: 2W x .625H

Features:

- Designed to fit computer monitors or keyboards
- Display your logo for constant exposure
- Specify year

Screen Print	250	500	1000	2500	
V7950	1.47	0.84	0.50	0.30	2ABC



vpg
2010

Calendars • Year-At-A-Glance



V7940 Press-N-Stick™ Year-at-a-Glance Calendar

Weight: 7 lbs. Per 100



Vertical Horizontal
Size: 3.5W x 9H 9W x 3.5H
Imprint area: 3W x 1.75H 2.8W x 3H

Features:

- Choose from three layout/imprint options:
 Vertical with center imprint
 Vertical with top imprint
 Horizontal with center imprint

Hot Stamp 150 250 500 1000 2500 3ABC

V7940 Thru 8/01/10 0.86 0.67 0.64 0.54 0.47

V7940 After 8/01/10 0.89 0.70 0.67 0.57 0.50

Each Additional Color 0.09 0.09 0.09 0.09 0.09 5G

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horizontal with center imprint

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 Daytona, WI 53608
 608-800-6006

vertical with top imprint

CARDONA RENTAL
 Cart: 111 E. 423 Km. 14.1
 Bo. Hato Arriba
 San Sebastian, P.R. 00985
787 680-6070 • 787 680-1457

vertical with center imprint



V7945 Press-N-Stick™ COLORFUL CREATIONS Year-at-a-Glance Calendar

Weight: 7 lbs. per 100

Vertical Horizontal
Size: 3.5W x 9H 9W x 3.5H
Imprint area: 3W x 1.75H 2.8W x 3H

Features:

- Choose from five colorful designs, imprint in center of both horizontal and vertical layouts

Hot Stamp 150 250 500 1000 2500 3ABC

V7945 Thru 8/01/10 1.14 0.95 0.92 0.79 0.70

V7945 After 8/01/10 1.17 0.98 0.95 0.82 0.73

Each Additional Color 0.09 0.09 0.09 0.09 0.09 5G

Mechanic Man
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 Salt Lake City, UT 84107
 (801) 288-0308

sunshine girls

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flowers

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 866-234-5271
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 Sat.: 8 a.m. - 2 p.m. CT

currency

Pricing includes one color, one location hotstamp imprint. New order setup charge is \$21 (G) per color, per location.

9pg 2010

Calendars • *MagneticMark*

The **MAGNETICMARK BOOKMARK** is an innovative, worldwide-patented product available exclusively from Vitronic Promotional Group.

new

VT7900 Standard MagneticMark Bookmark

Size: 1.25"W x 4"H – Folded

Weight: 4 lbs per 500

Exclusive

Features:

- Designed with magnets that will keep you on the "Mark"
- Card stock with UV – Extra glossy coating

new

VT7901 Big MagneticMark Bookmark

Size: 1.75"W x 4.75"H – Folded

Weight: 6 lbs per 500

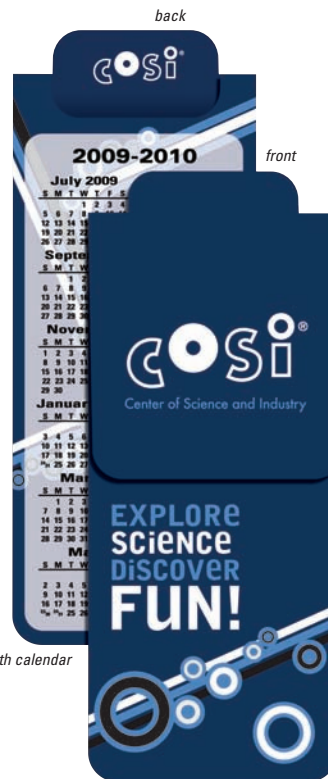
Exclusive

Features:

- Designed with magnets... never have your bookmark fall out of place again!
- Card stock with UV – Extra glossy coating
- Add a calendar to your artwork and this innovative bookmark becomes multi-purpose!



VT7900 Standard MagneticMark



Shown with calendar

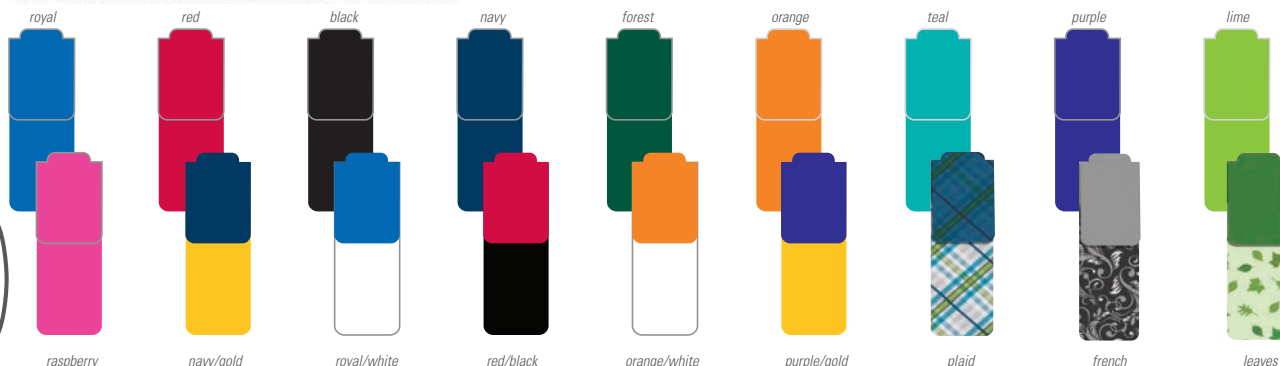
VT7901 Big MagneticMark

Create your Own!
example shown

	500	1000	2500	5000	10000	
VT7900	0.41	0.39	0.37	0.35	0.33	5C
Cellophane Bag	0.03	0.03	0.03	0.03	0.03	5G

	500	1000	2500	5000	10000	
VT7901	0.54	0.51	0.48	0.46	0.43	5C
Cellophane Bag	0.05	0.05	0.05	0.05	0.05	5G

Standard, Big and Super MagneticMark bookmarks are available in **36 STOCK BACKGROUNDS & COLORS** or *Create Your Own!*



There are no set-up or art charges involved with MagneticMark bookmarks when you submit your order and artwork on the templates provided. If you prefer for Vitronic to set up your art, simply note this on your order and include an art creation charge of \$60(X)/hour. Email your digital art file (referencing your purchase order number) to customer@vitronicpromotional.com

Calendars • *MagneticMark*

modern • magnetic • magical

To include your ad copy with any of our stock colors and backgrounds, or when creating your own design, visit our website www.vitronicpromotional.com to download the art templates for all our *MagneticMark* bookmark styles.

new

VT7902 Super Bookmark

Size: 1.875 W x 5.44H – Folded

Weight: 7lbs per 500

Exclusive

Features:

- Designed with magnets to mark your page or important information
- Card stock with UV – Extra glossy coating
- Add a calendar to your artwork and you have two useful products for one price

	500	1000	2500	5000	10000	
VT7902	0.75	0.72	0.69	0.67	0.64	5C
Cellophane Bag	0.06	0.06	0.06	0.06	0.06	5G



Shown with calendar

seasons

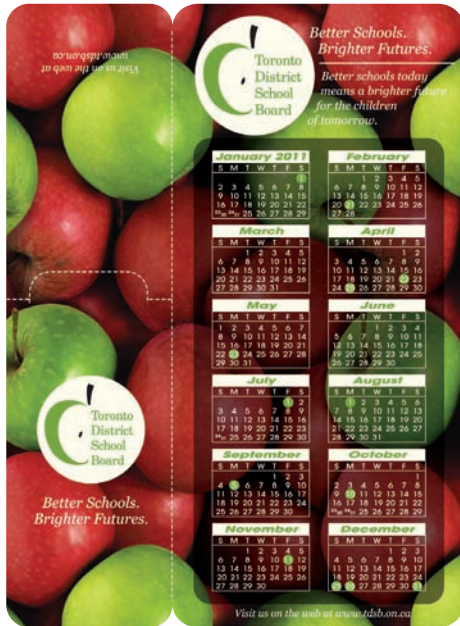
VT7902 Super MagneticMark



There are no set-up or art charges involved with *MagneticMark* bookmarks when you submit your order and artwork on the templates provided. If you prefer for Vitronic to set up your art, simply note this on your order and include an art creation charge of \$60(X)/hour. Email your digital art file (referencing your purchase order number) to customer@vitronicpromotional.com

vp
2010

Calendars • *MagneticMark*



Bookmark Refrigerator Magnet apples

VT7903 Combo MagneticMark

VT7903 Combo MagneticMark Bookmark

Size: Bookmark 1.56W x 5.94H – Folded
Refrigerator Magnet 2.75W x 2.75H



Weight: 13 lbs per 500

Features:

- Perforated design, snap apart and you have a magnet to place on refrigerator or metal filing cabinet and a bookmark.
- Perfect for sports schedules, restaurant menus, schools and more
- Card stock with UV – Extra glossy coating

	500	1000	2500	5000	10000	
VT7903	0.99	0.95	0.92	0.89	0.85	5C
Cellophane Bag	0.10	0.10	0.10	0.10	0.10	5G

Shown with calendar



VT7903 Combo MagneticMark shown Separated



Bookmark Refrigerator Magnet

VT7903 Combo MagneticMark

Create your Own!

example shown



VT7903 Combo MagneticMark shown Separated

There are no set-up or art charges involved with MagneticMark bookmarks when you submit your order and artwork on the templates provided. If you prefer for Vitronic to set up your art, simply note this on your order and include an art creation charge of \$60(X)/hour. Email your digital art file (referencing your purchase order number) to customer@vitronicpromotional.com

Calendars • *MagneticMark*

Super *MagneticMark* bookmarks are available in

36 STOCK BACKGROUNDS & COLORS or *Create Your Own!*



There are no set-up or art charges involved with *MagneticMark* bookmarks when you submit your order and artwork on the templates provided. If you prefer for Vitronic to set up your art, simply note this on your order and include an art creation charge of \$60(X)/hour. Email your digital art file (referencing your purchase order number) to customer@vitronicpromotional.com



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totes



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Pricing effective January 2 through December 31, 2010